

# OUR 6 MOST EFFECTIVE STRATEGIES FOR RECRUITING LOCALIZATION STAFF

Overcoming challenges and implementing effective strategies for localization staff recruitment!

## THE CHALLENGES OF RECRUITING IN LOCALIZATION



**Unique Skill Set:** Localization roles require a blend of linguistic finesse, cultural savvy, and technical prowess

**Scarcity of Qualified Candidates:** Finding candidates who check all these boxes is challenging

**Assessing Suitability:** Traditional hiring metrics often fall short in evaluating candidates for these specialized roles

**Need for a Specialized Network:** Without a network in the localization industry, recruiting becomes even more difficult

## OUR 6 KEY RECRUITMENT STRATEGIES

- 1 Define Clear Selection Criteria:** Tailor criteria to the demands of each position, including required degrees, experience, and specific skills. We focus heavily on finding an organisational fit for the hiring company.
- 2 Screen Resumes Thoroughly:** Human-driven process to find candidates aligning with industry needs, beyond mere qualifications
- 3 Utilize a Comprehensive Database:** Access to a pre-vetted, qualified pool of candidates from 20 years of industry networking
- 4 Leverage Recruiting Technology:** Bridge the gap between diverse candidate profiles and specific role requirements
- 5 Conduct Insightful Interviews:** Focus on skills, interaction style, personality, adaptability, and cultural fluency
- 6 Test Competency:** Assess technical proficiency and linguistic ability when necessary



## ENLIST INTERNATIONAL ACHIEVERS GROUP AS YOUR RECRUITMENT AGENCY



**Faster Recruitment Process:** Reduces time-to-hire, saving time and money

**Precision in Candidate Selection:** Expertise in finding the right fit, leading to reduced turnover and long-term cost savings

**Partnership Benefits:** Strategic collaboration enhances long-term business success through a team with the right blend of technical, linguistic, and business skills

## CONTACT US TODAY AND GET RECRUITING!

- Tailored localization recruitment services - 20+ years of experience in meeting specific recruitment needs for global business growth
- Contact us today at [info@internationalachieversgroup.com](mailto:info@internationalachieversgroup.com) or call **+353 1 524 1466** for more information!